

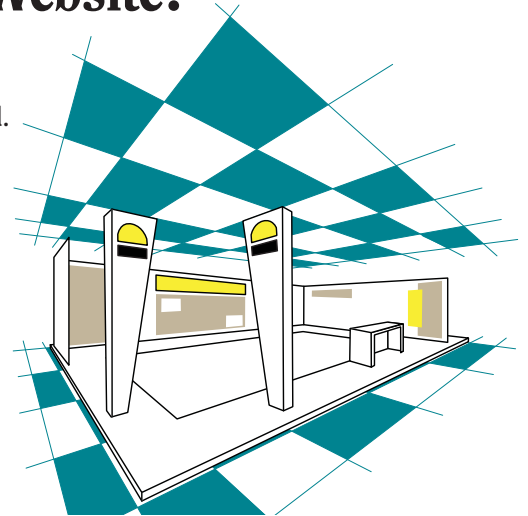
Heard About Our Money Saving SMS ShoPlace™ Trade Show Booth For Your Website?

Go to Any Show in Cyberspace

- Easily and economically modified for any show or any variety of products addressed.
- Private, unobstructed views of all products and sales information presented the way you want it.
- Available year round for visitors, even those who missed the show.
- Reach regional, national, or international prospects with your products.
- Audio and video clips can show your best product features in action.

Want to know more about ShoPlace?

Contact anita@smsmktg.com or call 856/697-1257.



P.O. Box 600
Minotola, NJ 08341-0600

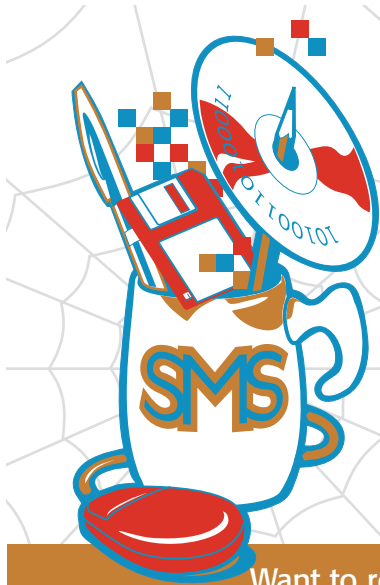
Does Your Website
Communicate Effectively
with Foreign Speaking
Customers and Prospects?



VOLUME 5 ISSUE 1

WEBWISE

SMS WebWise™ is a bi-monthly newsletter dedicated to keeping SMS clients and prospects advised of new website techniques and opportunities in the fast changing Internet marketplace.



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Want to receive more marketing tips, news, and info? Sign up for our e-jottings by sending an e-mail to anita@smsmktg.com with NEWS as the subject line.

TransPro™ A Better Communication Idea

Everyone talks about better communication, but few really do anything about it. At SMS, we think communication is important enough to do something about it.

This is a big country and a big marketplace, but often we forget just how diverse our population—and therefore our customer base—really is. Millions of people living in our country speak English as a second, third, or even fourth language, but prefer to communicate in their native language when, and if, at all possible.

Given that fact and the size and growth of the international marketplace, SMS programmers decided to do something that would open up communications in both the United States and the world at large.

We looked at the state of websites and found that many communicate in English alone, and although English is a widely spoken language, we wanted to make websites communicate better, and to make sales and other messages better understood by more people around the world, so we developed the SMS TransPro™ language translation program.

TransPro is an economical way to let websites speak 36 different languages ...on request!

That's right, TransPro lets websites sell and tell in a prospect's native tongue. Website visitors are made to feel more comfortable and the company site becomes truly international and exhibits a greater concern for its prospects and their understanding.

The SMS TransPro program is another important product from SMS that benefits our clients and their prospects, and we've got lots of other new products for better marketing as well.

At SMS thinking differently is one of our most important assets.

Говорим по-русски

日本語を話す

Türkçe Konuş!

講中文

Speak Bahasa Indonesia?

SMS scientific marketing services

SMS...for better ideas.

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