

SMS SocialConnect™

Social Networking sites like Facebook®, LinkedIn®, and Twitter® are revolutionizing the way people market their products and services—so it stands to reason that business-to-business industries will soon find ways to incorporate these types of applications into their marketing efforts. The SMS SocialConnect™ Networking Program was designed to orientate clients in our primary industries to these powerful and versatile applications by helping them build, strengthen, and sell within their respective networks. The program is also effective in generating feedback from customers, prospects, and employees on products and product applications by creating thought-provoking and open discussions. Social Media is selling media—with SMS SocialConnect.

Call today at **856.697.1257** and ask Anita to send you a data sheet to introduce you to this very important program.

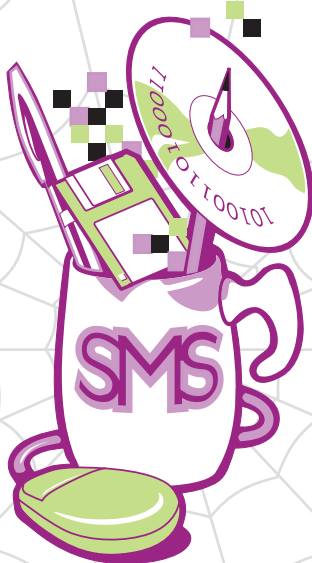


SMS scientific
marketing
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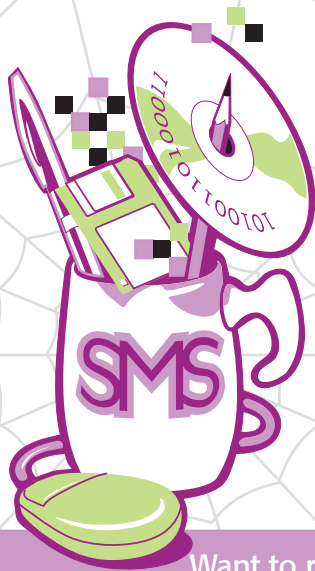
**Does your website
excite your prospects
and customers?**



VOLUME 6 ISSUE 2

WEBWISE

SMS WebWise™ is a bi-monthly newsletter dedicated to keeping SMS clients and prospects advised of new website techniques and opportunities in the fast changing Internet marketplace.



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Want to receive more marketing tips, news, and info? Sign up for our e-jottings by sending an e-mail to anita@smsmktg.com with NEWS as the subject line.

Matching Your Website Sales Messages ...to Prospect Brain Waves

Selectively adding video visual media to company websites makes the website more engaging and attracts and sells in many ways that static messages cannot duplicate.

Human brain waves are internally programmed to follow action and to learn by observation. Online video messages are more attractive, appealing, and far more easily recalled at time of purchase. With mobile search on the rise and phones like the iPhone making huge headway in the mobile search market, video marketing is at a rise and will soon be the #1 online marketing technique.

The Internet makes it possible...but SMS makes it practical

SMS conducts a FREE review of your website and suggests where visual media can, and will, make a difference in your website sales and lead producing performance.

SMS makes your website more appealing and more profitable by using more than twenty years of in-house, affordable visual media experience and extensive animation capability to give prospects a quicker and longer lasting understanding of the features, advantages, and benefits of your products and services.

We create, produce, and even host. Just click on smsmktg.com/video or call Anita at 856.697.1257 to get started on making your website as productive as it could be.

Considering social networking for your company? See overleaf for information on our new SocialConnect™ service.

We know many of you have burning marketing questions to ask us. Let the SMS WebWise Newsletter quench the fire! Send your questions about marketing to anita@smsmktg.com or call us at 856.697.1257. Your question and answer might appear in the next WebWise issue.

...become our friend on 

SMS scientific marketing services

SMS...for better ideas.

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