



VOLUME 7 ISSUE 4

WEBWISE™

SMS WebWise™ is a bi-monthly newsletter dedicated to keeping SMS clients and prospects advised of new website techniques and opportunities in the fast changing Internet marketplace.

Join our on-line Facebook community by searching Specialized Marketing Services and become our fan.



On-line Tools to Increase Traffic and Generate Sales

The SMS Media Center has the Experience to get you Better Results!

QR Codes – Keep up with the latest in immediate response through QR Code promotions. Create web specific pages to offer discounts, enter contests, or track promotions. **SMS develops campaigns that get attention.**

SocialConnect™ Package – Too busy to keep your Social Networking going? SMS can create content and discussions, monitor responses and generate interest in your company. Don't hire someone to keep your name in the world of Social Networking. **SMS can help.**

PowrPac™ Ads – There are a variety of opportunities to be included in industry leading websites. A well designed banner ad will get you noticed by key audiences in very specific marketplaces. SMS banner ads include animation and relevant content to attract click-throughs. **SMS creates Internet ads that address multiple markets and product lines.**

SEO – Including an SEO (Search Engine Optimization) package is essential in getting your website seen. Key words and relevant content is vital in ranking your site. **Let SMS help keep your website ahead of your competitors.**



Streaming Video

Streaming video on websites can help display the operation and maintenance of products or tell your corporate story. SMS has been producing sales, instructional, training, and corporate videos for over 20 years.

Mobile Enabled Websites

Mobile devices are here to stay. How your company is displayed on a mobile device has a lot to say about your company image. Let SMS create a Mobile Enabled website to get your story across in today's fast-paced multimedia world.



**Call 856.697.1257
Today to Get Started**



10% off your
mobile enabled
website...
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www.smsmktg.com/webwise



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An SMS Creative Marketing Idea

Put your Booth on your Website,
and Reach More Prospects
...for Less Money! Easy as 1-2-3



1. Trade shows are very expensive, time consuming marketing activities that have short, useful lives...with high costs and often declining attendance numbers. Presence at some shows can be very important to a company's sales efforts, so here's something new that you can do to help ease the budget pain, increase your product exposure, get more sales leads, and drive more prospects to your website.

2. With an SMS ShoPlace™ Trade Show Booth on your website, you get more enquiries, reduce costs, and reach a much greater audience during any trade show, at **no additional cost**.

3. An SMS ShoPlace Booth extends the working life of your product exhibition both before or after the actual show...or for as long as you want to promote the products, and through the Internet, it also reaches thousands of national and international prospects that may not attend the show.